

Kingdee Software: A brilliant tool to help run your business in China

金蝶软件：帮助您拓展您在中国事业的完美工具

Kingdee International Software Group Company Limited (Kingdee) is a leading provider of enterprise management software and e-Business application solution in China and Asia-Pacific region, and one of the fastest-growing independent software vendors in the global market. Kingdee is engaged in developing and selling enterprise management software and e-Business application software, and middleware of e-Business and e-government platforms for enterprises or government.

Kingdee Milestone 金蝶里程碑

- Kingdee – the sole selected Chinese ERP software developer, was one of the listees of "Asia's 200 Best Under a Billion Companies" for two consecutive years, Nov of 2007 Forbes magazine.
- Kingdee was selected in the "2007 China Top 10 Innovation Software Vendors" at China Software Industry Development & Enterprise Innovation Summit for its successive innovations and great achievements.
- Kingdee sealed a joint venture agreement with YGL Convergence Berhad, to expand Kingdee's K/3 ERP system in Southeast Asian markets, Sept 2007.
- Kingdee International form Alliance with IBM and Lehman Brothers jointly invest in Kingdee International, to enhance the competitiveness of their clients in China and global markets, and help Kingdee International to become an international company and truly global software provider, Jun 2007.
- The "金蝶" trademark was accredited as one of the Chinese "Well-known Trademark" by the State Administration of Industry and Business (SAIC) in 2006.
- Kingdee as Market Share Champion in SMB Application Market for Three Consecutive Years, IDC report 2006.
- Kingdee International is listed on the Hong Kong Stock Exchange Main Board and is committed to become the leading SME ERP solution provider in Asia Pacific, July 2005.
- Kingdee had passed the assessment of the Capability Maturity Model (CMM) Level 4 during the year of 2004.
- Kingdee was granted the status of "First Choice Brand of Management Software Product" by IDC in 2004.
- Kingdee was listed on the Growth Enterprise Market (GEM) of Hong Kong in 2001.

Kingdee Positioning in the market of foreign enterprise accounts operating in China 金蝶软件在中国外资企业市场的地位

Kingdee software is positioned as a brilliant tool to help run your business in China. Our product and service can help foreign customers to strike a beautiful balance between

advanced western management practices and dynamic Chinese business environment, explained as following:

Kingdee is capable of delivering your advanced requirements 金蝶的专家能够帮助您实现您的需求

- Foreign enterprises are relatively better managed and controlled compared with their Chinese counterparts. As their operations and management relies heavily on the system, they pose significantly more demanding requirements on ERP system suppliers in the areas of product, consultancy and service capabilities. Kingdee has acquired vast experiences and built competent capabilities in serving foreign accounts as Kingdee has tapped into this market since 2004.
- Kingdee continued to put efforts in strengthening and optimizing its product features in response to specific requirements posed by foreign customers since 2004. Foreign companies would be delighted to find advanced features in K/3 product which they are familiar with in applications in their homeland operations and be able to readily use them to realize advanced operational procedures and management practices here in China.
- Kingdee also supplies highly-qualified implementation consultants with product knowledge, business consulting, project management and English speaking skills. The consultants are capable of precisely capturing and understanding your management requirements and ideas, and get them realized in K/3 system.
- Proven capabilities demonstrated in our successful foreign reference customers from different industries.

Kingdee's expertise helps you cope with dynamic business environment in China 金蝶的专家能够帮助您轻松应对中国变化的商业环境

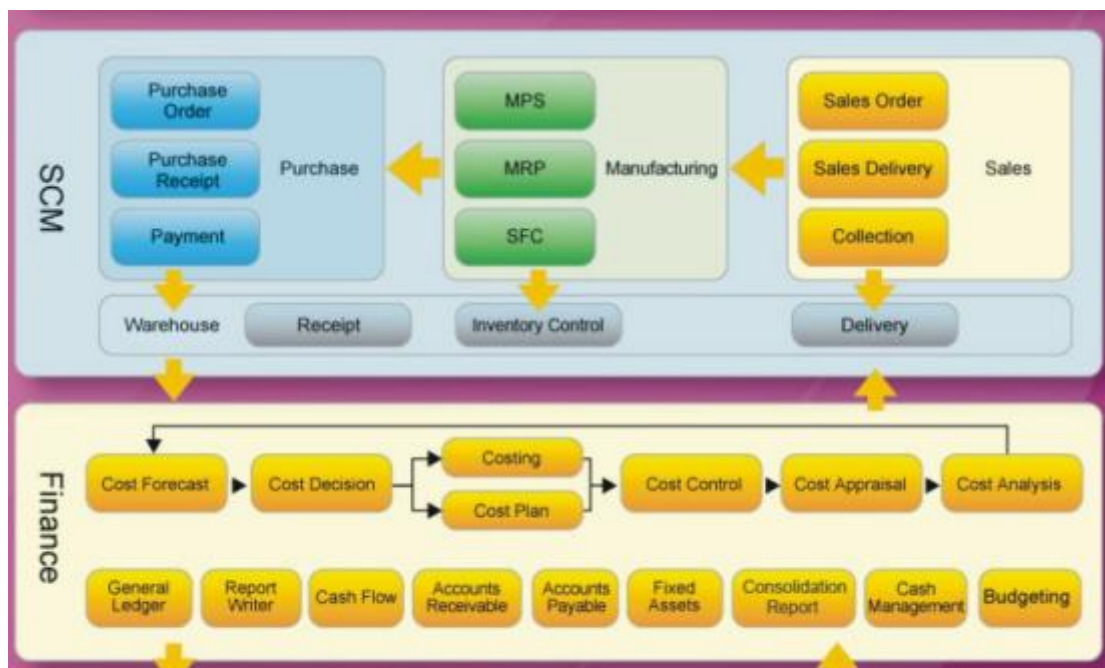
- The policies and regulations of Chinese financial accounting, auditing and taxation differ significantly from those of western practices. K/3 system is authorized by China ministry of finance and fully complies with Chinese accounting and auditing regulations. Please refer to the part of common questions in financial accounting for a more detailed description.
- Chinese users are more familiar with and used to the usage of K/3 system, as it is a product that is designed to fit the Chinese business settings and is widely used in Chinese enterprises. Meanwhile, K/3 features are easy to learn and use. This nature of K/3 greatly helps to shorten the training and implementation cycle, and improves the efficiency in using the system.
- Chinese business environment is more unregulated and volatile compared with that in mature and developed countries. As a product originally designed for managing business in China, this nature is adequately accounted for in bringing significant flexibility into the

design of K/3 product features.

- Kingdee has established service infrastructure covering most of the 1st 2nd and 3rd tier cities in China by both directly operating branches and authorized service partners. This enables us to provide fast-responsive service to ensure the proper functioning of your system over long-term.

Kingdee Product Features 金蝶产品特性

- One-Stop-Shop Solutions
- Support Multiple Languages and International Standards
- Rapid implementation with rapid and effective results
- User friendly and easy to operate
- Fully Match with Local Tax, Accounting Statutory Requirements
- More than 300 Pre-built Financial Reports
- Well Integrated with Major International Financial or ERP Systems
- Multi-format export
- Purchase, Sales and Inventory Control supporting
- Strongest Research and Development (800 R&D Talents)
- Provide Strong Support in All Major Cities across Asia Pacific



Kingdee K/3 Product Modules 金蝶 K/3 产品模块:

General Ledger

General Ledger is a comprehensive financial management solution that provides highly automated accounting, effective management control, and real-time visibility to financial results. The system reconciles all accounts any time you need to change valuations for

unique reporting requirements, offers excellent support for transparency and disclosure.

- Time and automatic transition voucher making
- Multi-dimensional accounting and analysis
- Self-defined account code
- Multi-currency support
- Powerful budgeting

Other modules included in Kingdee K/3 ERP:

Report Writer

Cash Flow

Cash Management

Payroll

Fixed Assets

Accounts Receivable

Accounts Payable

Purchase

Sales

Warehouse

Inventory Accounting

MPS

MRP

Shop Flow Control

Manufacture Order Management

KANBAN

Payroll Management

HR Management

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FAQs 您的常见问题回答:

We understand that you may have further questions to our system, and we have provided a detail answers to these FAQs, some typical questions are:

How Kingdee interface to Chinese Golden Tax system?

Chart of account requirements

Financial and management report design

How Kingdee support Multi currencies?

How is Kingdee product licensed and implemented?

What is the required hardware environment to support Kingdee system?

How can Kingdee support standard costing?

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Unlike most powerful business solutions, K/3 ERP is designed to be easy to implement.

K/3 ERP enables your organization to evolve and improve your financial and supply chain management capabilities in response to your soaring expansion and today's competitive environment. With its user friendliness and rapid implementation features, K/3 ERP is your best choice!

Words from Kingdee's clients 金蝶客户感言

Nautilus (North America Leading Fitness Equipment Provider) Shanghai project

manager Sal Tramaglino: Kingdee was chosen over another well known ERP provider because Kingdee was significantly less expensive to purchase and implement, and appeared to be easier to use, and satisfied the localization issues. The K3 Supply Chain project was a good fit to the processes supporting the business. Implementation was taken to the level necessary to ensure success and proper use of the system.

General Manager of Santoni (Shanghai) Knitting Machinery Ginapietro Belotti: We are quite satisfied with Kingdee. We are quite satisfied about training received from Kingdee. We are also quite satisfied about the reply from Kingdee.

Kingdee Reference Clients 金蝶样板客户



For more information, please visit us at:
www.kingdee.com/foreign_account